

VERSUS.inc

5-18-21, Shinjuku, Shinjuku-ku, Tokyo, Japan
release@versus.tokyo

Vision

“Driving growth of Japan's entertainment and start ups”

Mission

”To maximize resources of startup in seed stage as a startup studio in Japan”

Provided resources such as producing, marketing and development skills to create products and supported to explore new markets for entrepreneurs.

Scope

1. Services to activate and restruct of Japanese content business ecosystem
2. Services to promote overseas export of Japanese content
3. Services to activate inbound business by utilizing entertainment
4. Services to make asian markets be more closer and expand the possibility of Japanese culture propagation
5. Services to archive new expression and creative utilizing technology
6. Services to innovate in the entertainment business



Visionary
Evangalistic
Rvolutionary
Start-Up Studio

Member

Norikazu Yamaguchi

Norikazu Yamaguchi is a music producer, entertech evangelist and Chief Executive Officer of VERSUS. He is also one of board members the Federation of Music Producers Japan. His strategic vision for Japanese entertainment industry focuses on both of new technology and creative expression. He organized co-writing laboratory for songwriters and business school for entertainment although awarded on "Asia Digital Art Awards FUKUOKA2017" as creative director.

Hiroki Nakamura

Born in 1993. He is a product manager, engineer and community manager. He built his own label and also played as musician. After graduation of university, he worked building new business in DMM.inc as known as an entertainment company in Japan. His strength is deep knowledge of developing product.

Kotomi Shiro

Born in 1991. Marketing producer, communication manager and writer. She worked in Google as ads sales. In 2016, she started to work as a manager in marketing division to digitize promotion of movies and animations in Japanese animation production. Her favorite things are music and movie.

Events

Contest



Hachathon



Seminar



Photos

